

*ADVANCED TECHNOLOGY.  
VERIFIED RESPONSE.  
INTEGRATED SOLUTIONS.*

## WHY SONITROL?

More than fifty years ago, with the help of a police officer, Sonitrol was founded with the goal of reducing false alarms and increasing criminal apprehensions. We've lead the industry ever since. Our dedication to better and more effective security means we are always improving our products and expanding our coverage. With service in 180+ cities across North America, Sonitrol offers cutting-edge security where and when you need it most.

### ALWAYS ON The Job

- Faster, Prioritized Police Response
- Less False Alarms
- Higher Apprehension Rates
- Early Intrusion Detection
- Wall-to-Wall, Floor-to-Ceiling Volumetric Protection

### Industry-leading Guarantees

Sonitrol's technology, service, and results allow us to confidently offer the industry's most comprehensive warranty, which covers satisfaction, performance, service response, false alarm protection, and more. See your Sonitrol dealer for full details and conditions and find out why more customers choose Sonitrol and stay with us long term.

### FASTER POLICE RESPONSE

*Average Response Times\**



**8 MINUTES**

**SONITROL** Verified Response



**17 MINUTES**

**PRIVATE SECURITY GUARD**



**45 MINUTES**

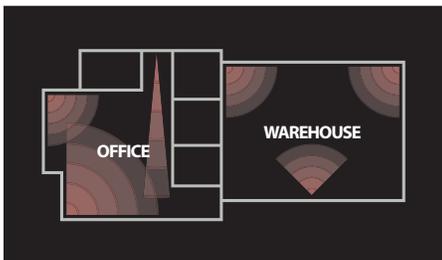
**POLICE\*** to Non-Verified Alarms

\* Source: Salt Lake City Police Department

# VERIFIED ALARM RESPONSE SONITROL WORKING TOGETHER WITH LAW ENFORCEMENT

## Non-verified Alarm System = False Alarms

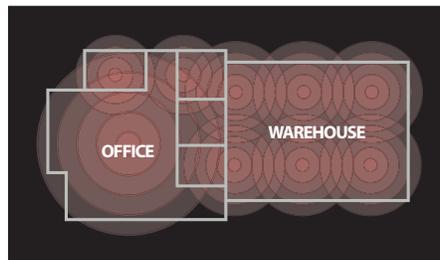
- Over **98%** of alarm calls are false
- Police apprehension rates average <1% when responding to a traditional alarm call
- Wasted police time, resources and tax payers dollars.
- Increases risk to law enforcement who are responding to unknown circumstances or become complacent
- False sense of security for alarm owners/ users



Coverage is incomplete without comprehensive audio technology

## Verified Alarm Systems = Priority Response

- **1 apprehension** every 111 minutes
- **20%** of apprehensions are made prior to entry
- Better use of public safety resources, maximizing police utilization
- Patented audio detection technology that protects your place of business
- The only Underwriters' Laboratories listed audio detection & verification system on the market



Wall-to-wall, floor-to-ceiling volumetric protection using audio technology



OVER  
**178,000**  
SONITROL  
APPREHENSIONS  
AND COUNTING...

For more information on how Sonitrol can help protect your business, call or visit us online:

**1-877-SONITROL**  
[www.sonitrol.com](http://www.sonitrol.com)

